

Team Schwabentruck, powered by lveco and competing in the FIA 2016 European Truck Race Championship, is to feature the "OK Trucks" brand on its new livery – a brand dedicated to sales and marketing of pre-owned vehicles certified by lveco

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Iveco continues its support and sponsorship of Team Schwabentruck for this year's FIA European Truck Race Championship with two Stralis race trucks. Iveco is also set to sign a two-year contract with the team for 2016/2017 as its main sponsor.

Germany's Gerd Korber – triple European Truck Race Champion (1996, 2001 and 2003) – and teammate Markus Altenstrasser will be behind the wheel of the competition-ready Stralis 440 E 56, which offer an impressive 1,150 hp, weigh in at 5.5 tonnes and come equipped with an Iveco Cursor 13 engine. These trucks are specifically prepared to reach maximum speeds of 160 km/h.

For the current season a new Stralis has been developed for Korber, featuring the latest technical and aerodynamic solutions. These are underlined by a new look developed by the lveco Style Team, which has defined a particularly attractive aesthetic layout.

In preparation for the first round in May at the Red Bull Ring circuit in Austria, the team has been putting their competition trucks through an intensive testing programme at the Most circuit in the Czech Republic and the Magirus test track in Ulm, Germany – the location of Iveco's engineering centre for developing its heavy truck range.

## FIA European Truck Race Championship 2016

Dates	Circuit	Country
30 April - 1 May	Spielberg	Austria
28 - 29 May	Misano	Italy
2- 3 July	Nurburgring	Germany
27-28 August	Hungaroring	Hungary
3-4 September	Most	Czech Republic
17-18 September	Zolder	Belgium
8-9 October	Le Mans	France

The season finale will be a 24-hour race held at the famous Le Mans circuit in France.

The lveco brand will not be limited to on-track competition, and will also have a strong presence in the paddock, with a product display, merchandise shop and hospitality structure.

**Pierre Lahutte, Iveco Brand President**, says: "We are proud to continue our strong association with Team Schwabentruck. This is a great opportunity for Iveco to showcase the quality, durability and performance of our product, as well as to connect with the brand's fans across Europe."



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Team Schwabentruck is also supported by the "OK TRUCKS" brand, which is dedicated to sales and marketing of pre-owned vehicles certified by Iveco.

A new website, <u>oktrucks.com</u>, has been launched to offer vehicles from all brands, and is aimed at customers looking to purchase pre-owned vehicles that are safe, reliable, guaranteed and certified by lveco.

## Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 - 7 ton vehicle weight segment, the Eurocargo from 6 - 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the lveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about lveco: <u>www.iveco.com</u> For further information about CNH Industrial: <u>www.cnhindustrial.com</u>

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